

1:1 CONTENT STRATEGY PLANNING

Service duration:

5 weeks
1:1 service
Rolling start date

Included Training:

Ideal client research
Defining your message
A 12 month content plan
Social media tutoring
Blogging masterclass

Included Support:

Kickstarter session - Content preparation
3 x strategy sessions with Lisa Barry Content Marketer
X1 review session

Investment:

£750

Week 1

1:1 Kickstarter/Strategy Session Strategy
Define your message and ideal client

1.5 hours

Week 2

1:1 Strategy session
Create a 12 month content plan bespoke to your business

1.5 hours

Week 3

1:1 Strategy Session
Learn key strategies to utilise social media effectively

1.5 hours

Week 4

1:1 Strategy Session
Create blogs that raise your visibility with your ideal client

1.5 hours

Week 5

1:1 Review and next steps
Putting it into action with a marketing plan

1.5 hours